



Ladner Business Association Quilt Walk & Classic Car Show

PO Box 15 Station Main, Delta BC, V4K 3N5

April 2019

Dear Car and Quilt Enthusiast,

Believe it or not, another year has zoomed past us and planning is now underway for the Ladner Business Association's 15th Annual Quilt Walk and Car Show event on Sunday, August 18th.

For this year's show on Sunday, August 18th we are anticipating a tremendous turnout with more than 350 cars and 150 quilts on display throughout Ladner Village and contestants from the Pin Up Pageant mingling through the crowds. This will make Ladner Village the perfect place to spend a Sunday!

Close to 10,000 guests are expected during the day to wander through the cars and quilts, vote for their favourite pin up contestant and partake in the festival atmosphere enhanced by live music and wonderful food trucks and vendors selling snacks and treats. This high caliber event has become a community favourite and a tremendous draw for individuals from throughout the Lower Mainland and Vancouver Island.

I am attaching the full sponsorship package for your review. There are many options with different benefits, recognition, and price points. If you have any questions, feel free to contact myself at 604.839.2161 or email me through info@ladnerbusiness.com

Upon deciding which sponsorship opportunity meets your needs best, please simply complete the form on the last page, and send it to Kathy at info@ladnerbusiness.com, and she will assist you from there.

Thank you for considering the LBA's Quilt Walk and Car Show for your promotion and support. We look forward to having your business participate again.

Yours Truly,

Jill McKnight
Chair, LBA Quilt Walk & Car Show



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Sponsorship Benefits by Level of Support	Presenting (\$2500) SOLD OUT	Car Check In (\$1000) SOLD OUT	Supporting (\$800) 8 Available	Partner (\$500)	Event (\$300)	Trophy (\$150) 15 available	Sponsor (\$50)
Company Logo* on all print and social media	✓	✓	✓	✓			
Company Logo* on website home page	✓	✓	✓	✓			
Company logo* on Event signage	✓						
Company Logo* on event t-shirts	✓	✓	✓				
Company name on event t-shirts				✓			
Main stage banner (you provide)	✓						
Prime Vendor space placement (if desired)	✓		✓				
10 x 10 display tent with advertising located at car Check-in area (if desired)		✓					
Preferred Vendor space placement (if desired)				✓	✓		
Option to insert promotional items into show 'goody bags'	✓	✓	✓	✓	✓	✓	
Website recognition	✓	✓	✓	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓	✓
Newspaper thank you ad inclusion	✓	✓	✓	✓	✓	✓	✓
Master Event signage recognition	✓	✓	✓	✓	✓	✓	
Company name embossed on trophy for winning vehicles	✓					✓	
Opportunity to be an official show judge	✓						
Company's name announced by emcee during the event	6x		4x	2x	1x		
Complimentary Car Show Entry	2x		1x	1x			
Complimentary Quilt Entry	2x		1x	1x	1x		
Complimentary Event T-shirts	2x		2x	1x	1x		

* please forward logos to QWCSsponsor@ladnerbusiness.com . Guaranteed for commitments prior to April 30/19



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- Presenting Sponsor** (SOLD OUT) **\$2,500**
Please include your company logo
Please indicate if you will require a vendor space Yes No
- Car Check-In Sponsor** (SOLD OUT) **\$1000**
Please include your company logo
Exclusive Vendor placement at Car Check-In Yes No
- Supporting Sponsor** (8 Available) **\$800**
Please include your company logo
Please indicate if you will require a vendor space Yes No
- Partner Sponsor** (12 Available) **\$500**
Please include your company logo
Please indicate if you will require a vendor space Yes No
- Event Sponsor** **\$300**
Please indicate if you will require a vendor space Yes No
- Trophy Sponsor** (15 Available) **\$150**

Company Name: _____

Address: _____

City / Prov: _____ Postal: _____

Contact Name: _____ Position: _____

Email: _____ Phone: _____

Signature: _____

Thank you for considering the LBA's Quilt Walk and Classic Car Show for your promotion and support.

Yours Truly,

Jill McKnight
Chair, LBA Quilt Walk & Car Show

Please Note:

1. **Logos** must be supplied by the sponsor before **April 30, 2019** to maximize exposure in marketing opportunities. Please **email logo to info@ladnerbusiness.com**
2. Vendor space is limited- space will be assigned by date application is received
3. Sponsors must supply their own tables, chairs & tents for their vendor space, power will not be supplied.
4. Please issue cheques payable to:
Ladner Business Association PO Box 15 Stn Main, Delta, BC V4K 3N5
5. **All payments** must be received by **June 1st, 2019**
6. To allow time for packaging, products/prizes must be in before July 15th, 2019