



# Ladner Business Association

## Christmas Events 2023 Sponsorship Package

**The Ladner Business Association is hosting 2 Christmas events for  
2023**

and we invite all LBA members to participate

**11<sup>th</sup> Annual Christmas Tree Festival – Thursday, November 23<sup>rd</sup> in Ladner  
Village**

A family-oriented event that includes a featured musical performance, gingerbread cookies, kids crafts, hot chocolate and more! This event will culminate with Santa's arrival & the Christmas Tree lighting.

**Breakfast with Santa – Saturday, December 2<sup>nd</sup> at Ladner Community Center**

An incredible pancake breakfast served by local VIPs has been a community favourite for many years. This year's event will again feature the arrival of Santa in a police cruiser and of course, photos with Santa. This event brings many young families to the Ladner Business area.

In an attempt to promote both of the LBA Christmas events and to offer our sponsors as much exposure as possible, we have consolidated the sponsorship of the Christmas Tree Festival and Santa's Breakfast into one opportunity. Enclosed you will find the benefits of each sponsorship level to help you determine how you would like to participate this year. Please complete the form below prior to **October 15<sup>th</sup>** and email it to [info@ladnerbusiness.com](mailto:info@ladnerbusiness.com). At that point you will be invoiced and then can pay either online or by cheque.

These community events would not be possible without the generous support of our sponsors. Thank you in advance for your support and we look forward to seeing you at the occasions.

Yours truly,  
Dianne Smith  
Christmas Event Liaison

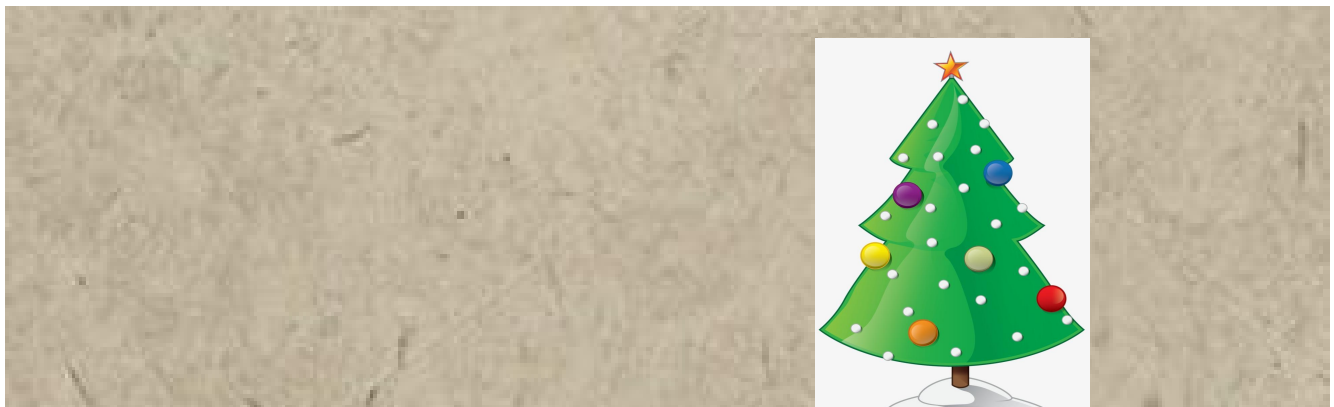




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Sponsorship Benefits by Sponsorship Level	P r e s e n t i n g	S t o c k i n g	C a n d y C a n e	S n o w m a n
4x6 ft seasonal sign to be displayed in the Ladner Community Center for the month of December with your business name	✓	✓	✓	✓
Your logo on Ladner Business Association's webpage describing both featured events * and regular recognition on social media forums	✓	✓	✓	✓
Signage across the entertainment stage for both events recognizing your business as the presenting sponsor	✓			
Verbal recognition during musical performance by featured performer of your business	✓			
Hosting sponsor for a featured component of the LBA Tree Lighting Festival		✓		
Your business listed on stage signage at both events		✓	✓	
Pre-event sponsorship recognition in two (2) quarter-page ads in the <i>Delta Optimist</i> (available to those who commit prior to October 15 <sup>th</sup> )	✓			
Post-event sponsorship recognition in thank-you ad in <i>Delta Optimist</i> for both events	✓	✓	✓	
Opportunity to set up a children's activity at both events (Presenting level) or the Christmas Tree Festival (Stocking Sponsor)	✓	✓		

\* please email you logo info@ladnerbusiness.com. The ideal format would be 200x200 @72 dpi





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- Presenting Sponsor ( SOLD OUT )**  
Please include your company logo

**\$1,750**

10x10 children's activity space

**SOLD OUT**

Activity: \_\_\_\_\_

- Stocking Sponsor (6 available)**  
Please include your company logo  
10x10 children's activity space

**\$750**

Yes  No

Activity: \_\_\_\_\_

- Candy Cane Sponsor**  
Please include your company logo

**\$500**

- Snowman Sponsor**  
Please include your company logo

**\$250**

Company Name: \_\_\_\_\_

Address : \_\_\_\_\_

City / Prov: \_\_\_\_\_ Postal: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Thank you for supporting the Ladner Business Association's Christmas Event. Please forward sponsorship registration with your logo to: **info@ladnerbusiness.com**. Once this is received you will be invoiced for sponsorship.

